

# FirstGroup America

## CA Privacy Notice for B2B websites and applications

Last updated: January 25, 2021

To download or print a copy of this notice click [here](#).

This CA Privacy Notice for B2B websites and applications supplements the information contained in FirstGroup's [Privacy Policy](#).

### 1. California Consumer Privacy Act

The California Consumer Privacy Act of 2018 (including its later amendments and implementing regulations) (“**CCPA**”) temporarily exempts personal information reflecting a written or verbal business-to-business communication (“**B2B information**”) from certain requirements including its notification requirements. When the CCPA’s requirements with respect to B2B information change, we will update this page.

### 2. Other California privacy rights

#### Third party marketing

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our websites who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. We do not currently make any such disclosures.

#### Do Not Track

When you visit our online services, we and third parties may use tracking technologies to collect usage information based on your device for a variety of purposes, including serving you advertising, based on your having visited our services or your activities across time and third-party locations. Some browsers may enable you to turn on or off a so-called “Do Not Track” signal. We do not currently look for or respond to “Do Not Track” signals.

### 3. Contact us

Please contact us directly with any questions or concerns you may have about your privacy practices or if you are a consumer with a disability and need a copy of this notice in an alternative format.

You may reach our data privacy office by:

- Emailing us at [USPrivacy@firstgroup.com](mailto:USPrivacy@firstgroup.com)
- Writing to us at:

FirstGroup America, Inc.  
600 Vine Street  
Suite 1400  
Cincinnati, Ohio 45202  
Attention: North American Privacy Office